

**Table S1.** Data extracted and computed from the videos included.

Characteristics: link; length (minutes); time elapsed since upload (days); target audience (layperson; professional; both).

Source and Category: source (dentist/specialist; hospital/university/scientific dental associations; commercial; other); category (education; people and blogs; science and technology; film and animation; others); Video Source Reliability based on JAMA benchmark (0-4 total score).

Popularity: views (n.); likes (n.); dislikes (n.); comments (n.); subscriptions (n.); like ratio; view ratio; Video Power Index "VPI".

Information and quality: information flow (1-5 score); information accuracy (1-5 score); quality (1-5 score); sensitivity (1-5 score); Video Information and Quality Index "VIQI" (1-20 total score).

Content on peri-implantitis: definition (yes=1/no=0); etiology (yes=1/no=0); diagnosis (yes=1/no=0); prevention (yes=1/no=0); treatment (yes=1/no=0); total content score (1-5).

Characteristics	Source and Category	Popularity	Information and Quality	Content	Educational Value
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=afOjNTOoPEE">https://www.youtube.com/watch?app=desktop&amp;v=afOjNTOoPEE</a>	Source: Other	Views (n.33767) Likes (n.272) Dislikes (n.0) Comments (n.16) Subscriptions (n.3450)	Information flow (5) Information accuracy (5) Quality (4) Sensitivity (5)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):11:03	Category: Education				
Time elapsed since upload (days): 2362	<b>Video Source Reliability (JAMA):</b> 1	Like Ratio: 0,805 View Ratio: 1429,59	<b>VIQI:</b> 19		
Target audience: Both		<b>VPI:</b> 11,5		<b>Content score:</b> 1	

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=5bOjhHsCa_Y">https://www.youtube.com/watch?app=desktop&amp;v=5bOjhHsCa_Y</a>	Source: Other	Views (n.4283) Likes (n.151) Dislikes (n.0) Comments (n.8) Subscriptions (n.22700)	Information flow (4) Information accuracy (3) Quality (1) Sensitivity (3)	Definition (1) Etiology (1) Diagnosis (1) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):12:20	Category: Education	<b>Video Source Reliability (JAMA): 1</b>	Like Ratio: 3,53 View Ratio: 529,42	<b>VIQI: 11</b>	<b>Content score: 4</b>
Time elapsed since upload: 809					
Target audience: Both			<b>VPI: 18,69</b>		
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=uiu6GgB8bZk">https://www.youtube.com/watch?app=desktop&amp;v=uiu6GgB8bZk</a>	Source: Other	Views (n.594) Likes (n.12) Dislikes (n.0) Comments (n.0) Subscriptions (n.158)	Information flow (3) Information accuracy (3) Quality (1) Sensitivity (2)	Definition (1) Etiology (1) Diagnosis (1) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):15:34	Category: Science and technology	<b>Video Source Reliability (JAMA): 1</b>	Like Ratio: 2,02 View Ratio: 375,95	<b>VIQI: 9</b>	<b>Content score: 4</b>
Time elapsed since upload: 158					
Target audience: Professional			<b>VPI: 7,59</b>		

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=i0Gvr-lwxFc">https://www.youtube.com/watch?app=desktop&amp;v=i0Gvr-lwxFc</a>	Source: Other	Views (n.1607) Likes (n.17) Dislikes (n.0) Comments (n.1) Subscriptions (n.956)	Information flow (2) Information accuracy (3) Quality (3) Sensitivity (5)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):4:13	Category: Education	<b>Video Source Reliability (JAMA): 3</b>	Like Ratio: 1,06 View Ratio: 123,33	<b>VIQI: 13</b>	
Time elapsed since upload: 1303			<b>VPI: 1,31</b>	<b>Content score: 1</b>	
Target audience: Both					
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=M361YtdeoiM">https://www.youtube.com/watch?app=desktop&amp;v=M361YtdeoiM</a>	Source: Commercial	Views (n.1786) Likes (n.38) Dislikes (n.0) Comments (n.0) Subscriptions (n.6030)	Information flow (4) Information accuracy (4) Quality (4) Sensitivity (5)	Definition (1) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):15:21	Category: Science and technology	<b>Video Source Reliability (JAMA): 1</b>	Like Ratio: 2,13 View Ratio: 233,77	<b>VIQI: 17</b>	
Time elapsed since upload: 764			<b>VPI: 4,98</b>	<b>Content score: 2</b>	
Target audience: Professional					

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=uvb5udFZ3eA">https://www.youtube.com/watch?app=desktop&amp;v=uvb5udFZ3eA</a>	Source: Dentist/specialist	Views (n.1778) Likes (n.53) Dislikes (n.0) Comments (n.4) Subscriptions (n.6030)	Information flow (2) Information accuracy (2) Quality (2) Sensitivity (4)	Definition (0) Etiology (0) Diagnosis (0) Prevention (1) Treatment (any) (0)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):4:50	Category: Science and technology				
Time elapsed since upload: 932	<b>Video Source Reliability (JAMA):</b> 3	Like Ratio: 2,99 View Ratio: 190,77	<b>VIQI:</b> 10		
Target audience: Professional		<b>VPI:</b> 5,70		<b>Content score:</b> 1	
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=hiubSWcZLCM">https://www.youtube.com/watch?app=desktop&amp;v=hiubSWcZLCM</a>	Source: Other	Views (n.3538) Likes (n.35) Dislikes (n.0) Comments (n.1) Subscriptions (n.7280)	Information flow (3) Information accuracy (3) Quality (2) Sensitivity (2)	Definition (1) Etiology (1) Diagnosis (1) Prevention (0) Treatment (any) (0)	<b>Educational value (GQS):</b> 3- Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):4:54	Category: Education				
Time elapsed since upload: 970	<b>Video Source Reliability (JAMA):</b> 4	Like Ratio: 0,99 View Ratio: 364,74	<b>VIQI:</b> 10		
Target audience: Both		<b>VPI:</b> 3,61		<b>Content score:</b> 3	

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=2LHj_V0QjsA">https://www.youtube.com/watch?app=desktop&amp;v=2LHj_V0QjsA</a>	Source: Dentist/specialist	Views (n.565) Likes (n.16) Dislikes (n.0) Comments (n.0) Subscriptions (n.1230)	Information flow (3) Information accuracy (3) Quality (4) Sensitivity (2)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):6:45	Category: Education	Like Ratio: 2,83 View Ratio: 51,74	<b>VIQI:</b> 12		
Time elapsed since upload: 1092	<b>Video Source Reliability (JAMA):</b> 3	<b>VPI:</b> 1,46		<b>Content score:</b> 1	
Target audience: Both					
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=MhB_PINM7CE">https://www.youtube.com/watch?app=desktop&amp;v=MhB_PINM7CE</a>	<b>Source and Category</b> Source: Dentist/specialist	Views (n.88) Likes (n.0) Dislikes (n.0) Comments (n.0) Subscriptions (n.16)	Information flow (2) Information accuracy (2) Quality (2) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):4:02	Category: People and blogs	Like Ratio: 0 View Ratio: 44,90	<b>VIQI:</b> 9		
Time elapsed since upload: 196	<b>Video Source Reliability (JAMA):</b> 2	<b>VPI:</b> 0		<b>Content score:</b> 1	
Target audience: Layperson					

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=8X0QY1tdPbg">https://www.youtube.com/watch?app=desktop&amp;v=8X0QY1tdPbg</a>	Source: Dentist/specialist	Views (n.7706) Likes (n.7) Dislikes (n.0) Comments (n.17) Subscriptions (n.2500)	Information flow (2) Information accuracy (3) Quality (3) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 3- Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):7:13	Category: Science and technology				
Time elapsed since upload: 2817	<b>Video Source Reliability (JAMA):</b> 1	Like Ratio: 0,09 View Ratio: 273,55	<b>VIQI:</b> 11		
Target audience: Both		<b>VPI:</b> 0,25		<b>Content score:</b> 1	
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=Y7NEZuIY02Q">https://www.youtube.com/watch?app=desktop&amp;v=Y7NEZuIY02Q</a>	Source: Other	Views (n.769) Likes (n.0) Dislikes (n.0) Comments (n.0) Subscriptions (n.1460)	Information flow (2) Information accuracy (2) Quality (3) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):5:58	Category: Education				
Time elapsed since upload: 1989	<b>Video Source Reliability (JAMA):</b> 2	Like Ratio: 0 View Ratio: 38,67	<b>VIQI:</b> 10		
Target audience: Both		<b>VPI:</b> 0		<b>Content score:</b> 1	

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=zhuLNJd_uLE">https://www.youtube.com/watch?app=desktop&amp;v=zhuLNJd_uLE</a>	Source: Commercial	Views (n.279) Likes (n.6) Dislikes (n.0) Comments (n.0) Subscriptions (n.6030)	Information flow (3) Information accuracy (3) Quality (4) Sensitivity (4)	Definition (0) Etiology (1) Diagnosis (1) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):5:00	Category: Science and technology				
Time elapsed since upload: 548	<b>Video Source Reliability (JAMA): 2</b>	Like Ratio: 2,15 View Ratio: 50,91	<b>VIQI: 14</b>		
Target audience: Both		<b>VPI: 1,09</b>		<b>Content score: 3</b>	
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=i3YtaDVMsVY">https://www.youtube.com/watch?app=desktop&amp;v=i3YtaDVMsVY</a>	Source: Other	Views (n.796) Likes (n.0) Dislikes (n.0) Comments (n.0) Subscriptions (n.132)	Information flow (4) Information accuracy (3) Quality (3) Sensitivity (2)	Definition (1) Etiology (0) Diagnosis (0) Prevention (1) Treatment (any) (0)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):5:10	Category: Science and technology				
Time elapsed since upload (days): 2500	<b>Video Source Reliability (JAMA): 3</b>	Like Ratio: 0 View Ratio: 31,84	<b>VIQI: 12</b>		
Target audience: Both		<b>VPI: 0</b>		<b>Content score: 2</b>	

Link <a href="https://www.youtube.com/watch?app=desktop&amp;v=vCrT3GLjrT4">https://www.youtube.com/watch?app=desktop&amp;v=vCrT3GLjrT4</a>	Source: Commercial	Views (n.235) Likes (n.1) Dislikes (n.0) Comments (n.0) Subscriptions (n.1440)	Information flow (2) Information accuracy (2) Quality (3) Sensitivity (1)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):4:59	Category: Science and technology	Like Ratio: 0 View Ratio: 12,6			
Time elapsed since upload (day): 1857					
Target audience: Both	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 0</b>	<b>VIQI: 8</b>	<b>Content score: 1</b>	
Link <a href="https://www.youtube.com/watch?app=desktop&amp;v=Vvb1phusxZI">https://www.youtube.com/watch?app=desktop&amp;v=Vvb1phusxZI</a>	Source: Commercial	Views (n.844) Likes (n.0) Dislikes (n.0) Comments (n.0) Subscriptions (n.6620)	Information flow (2) Information accuracy (2) Quality (3) Sensitivity (5)	Definition (0) Etiology (1) Diagnosis (0) Prevention (1) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):5:38	Category: People and blogs	Like Ratio: 0 View Ratio: 54,62			
Time elapsed since upload (days): 1545					
Target audience: Both	<b>Video Source Reliability (JAMA): 4</b>	<b>VPI: 0</b>	<b>VIQI: 12</b>	<b>Content score: 3</b>	



Link <a href="https://www.youtube.com/watch?app=desktop&amp;v=6TpWYy-ZIAM">https://www.youtube.com/watch?app=desktop&amp;v=6TpWYy-ZIAM</a>	Source: Commercial	Views (n.2323) Likes (n.5) Dislikes (n.0) Comments (n.2) Subscriptions (n.908)	Information flow (2) Information accuracy (2) Quality (3) Sensitivity (4)	Definition (0) Etiology (1) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):8:20	Category: Science and technology	Like Ratio: 0,215 View Ratio: 142,95	<b>VIQI:</b> 11	<b>Content score:</b> 2	
Time elapsed since upload (days): 1625	<b>Video Source Reliability (JAMA):</b> 4	<b>VPI:</b> 0,30			
Target audience: Professional					
Link <a href="https://www.youtube.com/watch?app=desktop&amp;v=j74lJSlpLto">https://www.youtube.com/watch?app=desktop&amp;v=j74lJSlpLto</a>	Source: Other	Views (n.409) Likes (n.3) Dislikes (n.0) Comments (n.0) Subscriptions (n.7280)	Information flow (2) Information accuracy (2) Quality (1) Sensitivity (2)	Definition (0) Etiology (1) Diagnosis (0) Prevention (0) Treatment (any) (0)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Video lenght(min) : 4:23	Category: Science and technology	Like Ratio: 0,73 View Ratio: 14,39	<b>VIQI:</b> 7	<b>Content score:</b> 1	
Time elapsed since upload (days): 2842	<b>Video Source Reliability (JAMA):</b> 3	<b>VPI:</b> 10,54			
Target audience: Professional					

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=dgpaHBparHI">https://www.youtube.com/watch?app=desktop&amp;v=dgpaHBparHI</a>	Source: Other	Views (n.2351) Likes (n.0) Dislikes (n.0) Comments (n.48) Subscriptions (n.3260)	Information flow (1) Information accuracy (1) Quality (1) Sensitivity (1)	Definition (0) Etiology (1) Diagnosis (0) Prevention (1) Treatment (any) (0)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min): 12:06	Category: People and blogs	Like Ratio: 0 View Ratio: 158,958	<b>VIQI: 3</b>	<b>Content score: 2</b>	
Time elapsed since upload (days): 1479	<b>Video Source Reliability (JAMA): 1</b>	<b>VPI: 0</b>			
Target audience: Layperson					
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=E93QZkvyz_g">https://www.youtube.com/watch?app=desktop&amp;v=E93QZkvyz_g</a>	Source: Dentist/specialist	Views (n.56) Likes (n.2) Dislikes (n.0) Comments (n.0) Subscriptions (n.192)	Information flow (3) Information accuracy (4) Quality (4) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min): 9:32	Category: Science and technology	Like Ratio: 3,57 View Ratio: 3,7	<b>VIQI: 14</b>	<b>Content score: 1</b>	
Time elapsed since upload (days): 1511	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 0,132</b>			
Target audience: Professional					

Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=BUDMkFgucG4">https://www.youtube.com/watch?app=desktop&amp;v=BUDMkFgucG4</a>	Source: Commercial	Views (n.158) Likes (n.2) Dislikes (n.0) Comments (n.0) Subscriptions (n.1090)	Information (0) flow (1) Information accuracy (1) Quality (1) Sensitivity (1)	Definition (0) Etiology (0) Diagnosis Prevention Treatment (any) (1)	<b>Educational value (GQS):</b> 1- Poor quality; very unlikely to be of any use to patients
Lenght (min): 4:07	Category: Education	Like Ratio: 1,26 View Ratio: 13,37	<b>VIQI:</b> 4	<b>Content score:</b> 1	
Time elapsed since upload (days): 1181	<b>Video Source Reliability (JAMA):</b> 3	<b>VPI:</b> 16,85			
Target audience: Professional					
Link: New Approaches for peri-implant soft tissue boosting - Dr. Giorgio Tabanella - YouTube	Source: Dentist/specialist	Views (n.481) Likes (n.9) Dislikes (n.0) Comments (n.0) Subscriptions (n.4889)	Information (1) flow (4) Information accuracy (4) Quality (4) Sensitivity (3)	Definition (1) Etiology (0) Diagnosis Prevention Treatment (any) (1)	<b>Educational value (GQS):</b> 3- Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):16:45	Category: Education	Like Ratio: 1,87 View Ratio: 59,60	<b>VIQI:</b> 15	<b>Content score:</b> 3	
Time elapsed since upload (days): 804	<b>Video Source Reliability (JAMA):</b> 3	<b>VPI:</b> 1,11			
Target audience: Professional					

Link: Reverse Torque Removal of a Failing and Infected Dental Implant - Dentist/specialist YouTube	Source:  Dentist/specialist	Views (n.106) Likes (n.1) Dislikes (n.0) Comments (n.0) Subscriptions (n.3890)	Information (1) flow (4) Information accuracy (4) (0) Quality (4) Sensitivity (3)	Definition (1) Etiology (0) Diagnosis Prevention (1) Treatment (any) (1)	<b>Educational value (GQS):</b> 4- Good quality and flow, most important topics covered; useful to patients
Lenght (min):4:57	Category: Education	Like Ratio: 0,94 View Ratio: 235,55			
Time elapsed since upload (days): 45	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 2,214</b>	<b>VIQI: 15</b>	<b>Content score: 3</b>	
Target audience: Both					
Link: Lecture on “No Peri-implantitis” by Dr Chandrahas Bathini - YouTube	Source:  Dentist/specialist	Views (n.24) Likes (n.1) Dislikes (n.0) Comments (n.0) Subscriptions (n.5440)	Information (1) flow (2) Information accuracy (2) Quality (1) Sensitivity (1)	Definition (1) Etiology (0) Diagnosis (0) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 1- Poor quality; very unlikely to be of any use to patients
Lenght (min):5:03	Category: Education	Like Ratio: 4,17 View Ratio: 8,25			
Time elapsed since upload (days): 291	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 0,34</b>	<b>VIQI: 6</b>	<b>Content score: 2</b>	
Target audience: Professional					

Link: <a href="https://www.youtube.com/watch?v=afOjNT0oPEE">https://www.youtube.com/watch?v=afOjNT0oPEE</a>	Source: Dentist/specialist	Views (n.33823) Likes (n.273) Dislikes (n.0) Comments (n.16) Subscriptions (n.3460) Like Ratio: 0,81 View Ratio: 1428,33  <b>VPI: 11,57</b>	Information (1) flow (5) Information accuracy (5) Quality (5) Sensitivity (3)  <b>VIQI: 18</b>	Definition (0) Etiology (0) Diagnosis (1) Prevention (0) Treatment (any) (1)  <b>Content score: 3</b>	<b>Educational value (GQS): 4-</b> Good quality and flow, most important topics covered; useful to patients
Lenght (min):11:03	Category: People and blogs				
Time elapsed since upload (days): 2368					
Target audience: Both	<b>Video Source Reliability (JAMA): 3</b>				
Link: <a href="https://www.youtube.com/watch?app=desktop&amp;v=DtBmhz6ja7A">https://www.youtube.com/watch?app=desktop&amp;v=DtBmhz6ja7A</a>	Source: Dentist/specialist Commercial	Views (n.586) Likes (n.7) Dislikes (n.0) Comments (n.0) Subscriptions (n.908) Like Ratio: 1,19 View Ratio: 50,17  <b>VPI: 0,60</b>	Information (0) flow (3) Information accuracy (3) Quality (3) Sensitivity (5)  <b>VIQI: 14</b>	Definition (0) Etiology (0) Diagnosis (1) Prevention (0) Treatment (any) (1)  <b>Content score: 2</b>	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):4:59	Category: Science and technology				
Time elapsed since upload (days): 1168					
Target audience: Professional	<b>Video Source Reliability (JAMA): 4</b>				

Link: https://www.youtube.com/watch?app=desktop&v=5lrrm-ra5FY	Source: Commercial	Views (n.239)	Information (0)	Definition	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
		Likes (n.8)	flow (2)	Etiology (0)	
		Dislikes (n.0)	Information	Diagnosis	
		Comments (n.0)	accuracy (3)	(0)	
		Subscriptions (n.953)	Quality (3)	Prevention (0)	
Lenght (min):10:48	Category: Science and technology		Sensitivity (2)	Treatment (any) (1)	
Time elapsed since upload (days): 798	<b>Video Source Reliability (JAMA):</b> 1	Like Ratio: 3,35	<b>VIQI:</b> 10		
		View Ratio: 29,95			
Target audience: Professional				<b>VPI:</b> 1,00	<b>Content score:</b> 1

Link: https://www.youtube.com/watch?v=uiu6GgB8bZk	Source: Hospital/university/scientific dental associations	Views (n.608)	Information (1)	Definition	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
		Likes (n.12)	flow (3)	Etiology (1)	
		Dislikes (n.0)	Information	Diagnosis	
		Comments (n.0)	accuracy (4)	(0)	
		Subscriptions (n.953)	Quality (2)	Prevention (0)	
Lenght (min):15:34	Category: People and blogs		Sensitivity (4)	Treatment (any) (1)	
Time elapsed since upload (days): 164	<b>Video Source Reliability (JAMA):</b> 1	Like Ratio: 1,97	<b>VIQI:</b> 13		
		View Ratio: 370,73			
Target audience: Professional				<b>VPI:</b> 7,30	<b>Content score:</b> 3

Link: <a href="https://www.youtube.com/watch?v=n6knCNQrips">https://www.youtube.com/watch?v=n6knCNQrips</a>	Source: Hospital/university/scientific dental associations	Views (n.27194) Likes (n.333) Dislikes (n.0) Comments (n.27) Subscriptions (n.31600)	Definition Information (1) flow (5) Information (1) accuracy (5) Quality (5) Sensitivity (1) (5)	Etiology (1) Diagnosis Prevention (1) Treatment (any) (1)	<b>Educational value (GQS):</b> 5- Excellent quality and flow; highly useful to patients
Lenght (min):15:44	Category: Film and animation	Like Ratio: 1,22 View Ratio: 2637,63	<b>VIQI:</b> 20	<b>Content score:</b> 5	
Time elapsed since upload (days): 1031	<b>Video Source Reliability (JAMA):</b> 4	<b>VPI:</b> 32,18			
Target audience: Both					
Link: <a href="https://www.youtube.com/watch?v=_CsR64ElBoQ">https://www.youtube.com/watch?v=_CsR64ElBoQ</a>	Source: Commercial	Views (n.5453) Likes (n.18) Dislikes (n.0) Comments (n.0) Subscriptions (n.33100)	Definition Information (1) flow (2) Information (0) accuracy (3) Quality (2) Sensitivity (0) (3)	Etiology (0) Diagnosis Prevention (0) Treatment (any) (1)	<b>Educational value (GQS):</b> 2- Poor quality but some information present; of very limited use to patients
Lenght (min):4:14	Category: Science and technology	Like Ratio: 0,33 View Ratio: 216,73	<b>VIQI:</b> 10	<b>Content score:</b> 2	
Time elapsed since upload (days): 2516	<b>Video Source Reliability (JAMA):</b> 2	<b>VPI:</b> 0,71			
Target audience: Professional					

Link: <a href="https://www.youtube.com/watch?v=X8cmzaIMNFW">https://www.youtube.com/watch?v=X8cmzaIMNFW</a>	Source: Commercial	Views (n.600) Likes (n.5) Dislikes (n.0) Comments (n.0) Subscriptions (n.4530) Like Ratio: 0,83 View Ratio: 37,22  <b>VPI: 0,31</b>	Definition Information (0) flow (3) Information accuracy (2) (0) Quality (3) Sensitivity (0) Treatment (any) (1)  <b>VIQI: 11</b>	<b>Educational value (GQS): 1-</b> Poor quality; very unlikely to be of any use to patients  <b>Content score: 1</b>
Lenght (min):4:05	Category: Science and technology			
Time elapsed since upload (days): 1612	<b>Video Source Reliability (JAMA): 2</b>			
Target audience: Professional				
Link: <a href="https://www.youtube.com/watch?v=M361YtdeoiM">https://www.youtube.com/watch?v=M361YtdeoiM</a>	Source: Dentist/specialist	Views (n.1791) Likes (n.38) Dislikes (n.0) Comments (n.0) Subscriptions (n.6030) Like Ratio: 2,12 View Ratio: 232,90  <b>VPI: 4,94</b>	Definition Information (1) flow (4) Information accuracy (4) (0) Quality (5) Sensitivity (0) Treatment (any) (1)  <b>VIQI: 18</b>	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients  <b>Content score: 4</b>
Lenght (min):15:21	Category: Education			
Time elapsed since upload (days): 769	<b>Video Source Reliability (JAMA): 3</b>			
Target audience: Both				



Link: <a href="https://www.youtube.com/watch?v=hiubSWcZLCM">https://www.youtube.com/watch?v=hiubSWcZLCM</a>	Source: Hospital/university/scientific dental associations	Views (n.3543) Likes (n.35) Dislikes (n.0) Comments (n.1) Subscriptions (n.7280)	Information (1) flow (4) Information accuracy (4) (1) Quality (2) Sensitivity (4)	Definition Etiology (1) Diagnosis Prevention (1) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):4:54	Category: Education	Like Ratio: 0,99 View Ratio: 363,38	<b>VIQI: 14</b>	<b>Content score: 5</b>	
Time elapsed since upload (days): 975	<b>Video Source Reliability (JAMA): 3</b>	<b>VPI: 3,60</b>			
Target audience: Professional					
Link: <a href="https://www.youtube.com/watch?v=qh959xoQJck">https://www.youtube.com/watch?v=qh959xoQJck</a>	Source: Dentist/specialist	Views (n.471) Likes (n.5) Dislikes (n.0) Comments (n.0) Subscriptions (n.4440)	Information (1) flow (3) Information accuracy (3) (1) Quality (1) Sensitivity (2)	Definition Etiology (0) Diagnosis Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):7:48	Category: People and blogs	Like Ratio: 1,06 View Ratio: 85,01	<b>VIQI: 9</b>	<b>Content score: 3</b>	
Time elapsed since upload (days): 554	<b>Video Source Reliability (JAMA): 4</b>	<b>VPI: 0,90</b>			
Target audience: Both					

Link: <a href="https://www.youtube.com/watch?v=uvb5udFZ3eA">https://www.youtube.com/watch?v=uvb5udFZ3eA</a>	Source: Dentist/specialist	Views (n.1791) Likes (n.53) Dislikes (n.0) Comments (n.4)	Information (0) flow (3) Information (0) accuracy (3)	Definition Etiology (0) Diagnosis (0)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patient
Lenght (min):4:50	Category: education	Subscriptions (n.7430)	Quality (1) Sensitivity (4)	Prevention (1) Treatment (1)	
Time elapsed since upload (days): 973	<b>Video Source Reliability (JAMA): 3</b>	Like Ratio: 2,96 View Ratio: 184,07	<b>VIQI: 11</b>		
Target audience: Professionals		<b>VPI: 5,45</b>		<b>Content score: 2</b>	
Link: <a href="https://www.youtube.com/watch?v=5lrrm-ra5FY">https://www.youtube.com/watch?v=5lrrm-ra5FY</a>	Source: Dentist/specialist	Views (n.241) Likes (n.8) Dislikes (n.0) Comments (n.0)	Information (0) flow (2) Information (0) accuracy (2)	Definition Etiology (0) Diagnosis (0)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):10:48	Category: Science and technology	Subscriptions (n.953)	Sensitivity (2)	Prevention (0) Treatment (1)	
Time elapsed since upload (days): 802	<b>Video Source Reliability (JAMA): 2</b>	Like Ratio: 3,32 View Ratio: 30,05	<b>Video Information and Quality Index (VIQI): 9</b>		
Target audience: Professionals		<b>VPI: 1,00</b>		<b>Content score: 1</b>	

Link: <a href="https://www.youtube.com/watch?v=Vdl-fF7_vvU">https://www.youtube.com/watch?v=Vdl-fF7_vvU</a>	Source: Dentist/specialist	Views (n.910) Likes (n.49) Dislikes (n.0) Comments (n.6) Subscriptions (n.7430)	Information flow (4) Information accuracy (5) Quality (4) Sensitivity (4)	Definition (1) Etiology (1) Diagnosis (0) Prevention (1) Treatment (0)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patient
Video lenght(min): 19:19	Category: Education	Like Ratio: 5,38 View Ratio: 3370,37	<b>Video Information and Quality Index (VIQI):</b> 17	<b>Content score:</b> 3	
Time elapsed since upload (days): 27	<b>Video Source Reliability (JAMA): 3</b>	<b>VPI:</b> 181,33			
Target audience: Professionals					
Link: <a href="https://www.youtube.com/watch?v=AuqDqYwyTu8">https://www.youtube.com/watch?v=AuqDqYwyTu8</a>	Source: Dentist/specialist	Views (n.2221) Likes (n.67) Dislikes (n.0) Comments (n.6) Subscriptions (n.7430)	Information flow (5) Information accuracy (5) Quality (2) Sensitivity (4)	Definition (0) Etiology (0) Diagnosis (0) Prevention (0) Treatment (y/)	<b>Educational value (GQS): 4-</b> Good quality and flow, most important topics covered; useful to patients
Lenght (min):4:33	Category: Education	Like Ratio: 3,02 View Ratio: 342,22	<b>Video Information and Quality Index (VIQI):</b> 16	<b>Content score:</b> 4	
Time elapsed since upload (days): 649	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI:</b> 10,33			
Target audience: Professionals					

Link: <a href="https://www.youtube.com/watch?v=zhuLNJd_uLE">https://www.youtube.com/watch?v=zhuLNJd_uLE</a>	Source: Dentist/specialist	Views (n.283) Likes (n.6) Dislikes (n.0) Comments (n.0) Subscriptions (n.6030)	Information (1) flow (3) Information accuracy (3) Quality (4) Sensitivity (3)	Definition Etiology (0) Diagnosis (1) Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):5:00	Category: Film and animation	Like Ratio: 2,12 View Ratio: 51,27	<b>VIQI: 13</b>	<b>Content score: 3</b>	
Time elapsed since upload (days): 552	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 1,087</b>			
Target audience: Both					
Link: <a href="https://www.youtube.com/watch?v=AW5loeSa2wM">https://www.youtube.com/watch?v=AW5loeSa2wM</a>	Source: Dentist/specialist	Views (n.375) Likes (n.4) Dislikes (n.0) Comments (n.0) Subscriptions (n.691)	Information flow (3) Information accuracy (3) Quality (4) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (1) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality information but some present; of very limited use to patients
Lenght (min):5:11	Category: Education	Like Ratio: 1,07 View Ratio: 21,11	<b>Video Information and Quality Index (VIQI): 13</b>	<b>Content score: 2</b>	
Time elapsed since upload (days): 1776	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 0,22</b>			
Target audience: Professional					

Link: <a href="https://www.youtube.com/watch?v=62lqwNAs1Tw">https://www.youtube.com/watch?v=62lqwNAs1Tw</a>	Source: Commercial	Views (n.3272) Likes (n.5) Dislikes (n.0) Comments (n.0) Subscriptions (n.9)	Information flow (2) Information accuracy (2) Quality (3) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (1) Treatment (any) (1)	<b>Educational value (GQS): 3-</b> Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Lenght (min):9:08	Category: Science and technology	Like Ratio: 0,15 View Ratio: 165,84	<b>VPI: 0,25</b>	<b>VIQI: 10</b>	<b>Content score: 2</b>
Time elapsed since upload (days): 1973	<b>Video Source Reliability (JAMA): 2</b>				
Target audience: Both					
Link: <a href="https://www.youtube.com/watch?v=z3JXpjibrjw">https://www.youtube.com/watch?v=z3JXpjibrjw</a>	Source: Dentist/specialist	Views (n.449) Likes (n.0) Dislikes (n.0) Comments (n.0) Subscriptions (n.1460)	Information flow (2) Information accuracy (2) Quality (1) Sensitivity (3)	Definition (0) Etiology (0) Diagnosis (0) Prevention (1) Treatment (any) (y/)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Lenght (min):4:10	Category: People and blogs	Like Ratio: 0 View Ratio: 22,79	<b>VPI: 0</b>	<b>VIQI: 8</b>	<b>Content score: 2</b>
Time elapsed since upload (days): 1970	<b>Video Source Reliability (JAMA): 2</b>				
Target audience: Both					

Link: <a href="https://www.youtube.com/watch?v=SBc1TGtjXJM">https://www.youtube.com/watch?v=SBc1TGtjXJM</a>	Source: Dentist/specialist	Views (n.760) Likes (n.12) Dislikes (n.0) Comments (n.2) Subscriptions (n.7200)	Definition Information (1) flow (4) Information accuracy (4) (0) Quality (5) Sensitivity (4)	Etiology (0) Diagnosis Prevention (0) Treatment (any) (y/)	<b>Educational value (GQS): 4-</b> Good quality and flow, most important topics covered
Lenght (min):4:56	Category: Film and animation	Like Ratio: 1,58 View Ratio: 256,76	<b>VIQI: 17</b>		
Time elapsed since upload (days): 296	<b>Video Source Reliability (JAMA): 3</b>	<b>VPI: 4,06</b>		<b>Content score: 4</b>	
Target audience: Both					
Link: <a href="https://www.youtube.com/watch?v=Y7NEZuIY02Q">https://www.youtube.com/watch?v=Y7NEZuIY02Q</a>	Source: Dentist/specialist	Views (n.773) Likes (n.0) Dislikes (n.0) Comments (n.0) Subscriptions (n.1460)	Definition Information (0) flow (3) Information accuracy (2) (0) Quality (3) Sensitivity (4)	Etiology (0) Diagnosis Prevention (0) Treatment (any) (1)	<b>Educational value (GQS): 2-</b> Poor quality but some information present; of very limited use to patients
Video lenght(min): 5:58	Category: Science and technology	Like Ratio: 0 View Ratio: 38,77	<b>VIQI: 12</b>		
Time elapsed since upload (days): 1994	<b>Video Source Reliability (JAMA): 2</b>	<b>VPI: 0</b>		<b>Content score: 2</b>	
Target audience: Layperson					

Link: <a href="https://www.youtube.com/watch?v=1M0eHWtJDLE">https://www.youtube.com/watch?v=1M0eHWtJDLE</a>	Source: Dentist/specialist	Views (n.99) Likes (n.2) Dislikes (n.0) Comments (n.0) Subscriptions (n.421)	Information flow (3) Information accuracy (4) Quality (3) Sensitivity (3)	Definition (1) Etiology (1) Diagnosis (1) Prevention (0) Treatment (0)	<b>Educational value (GQS):</b> 3-Suboptimal flow, some information covered but important topics missing; somewhat useful to patients
Video lenght(min): 12:39	Category: Education	Like Ratio: 2,02 View Ratio: 22,10			
Time elapsed since upload (days): 448	<b>Video Source Reliability (JAMA):</b> 3	<b>VPI: :</b> 44,64	<b>VIQI:</b> 13	<b>Content score:</b> 3	
Target audience: Layperson					